

Information obligation for cookies on the web park-hotel-praha-pruhonice.cz/en/

As a cookie, the HTTP protocol indicates a small amount of data that is the www server will send to a browser that stores them on the user's computer. Every other one When the same server visits the same server, the browser sends the data back to the server. Cookies are commonly used

to distinguish individual users (but can not identify a particular user), store user preferences, and so on.

Although most cookies support, other simpler browsers (such as mobile devices) do not need to support them; In addition, cookies can be found in most browsers prohibit. So you can enable / disable cookies yourself.

(Source: https://cs.wikipedia.org/wiki/HTTP_cookie)

Which cookies we use:

The cookies we use can be split into a saved session only temporarily while you have open browser and persistent, stored in your computer until you manually remove or delete the cookie storage process.

Google Analytics - Our Traffic Statistics

DoubleClick - Google remarketing

PHPsessid - Web site functionality

YouTube - Videos on the Web

Facebook.com - link to facebook profile

Tripadvisor.cz - link to the tripadvisor profile

Imedia.cz - Remarketing for List

Why we use them:

- ☑ the efficiency of the services provided
- ☑ the proper functionality of www pages
- ☑ Statistics, advertising, SEO optimization

Cookie Types:

- ☑ Conversion, help improve and analyze site functionality
- ☑ Tracking, Conversions will allow you to analyze the performance of different sales channels
- ☑ remarketing, to set up ads, and to target and display them correctly
- ☑ analytical, helping to increase user comfort and site efficiency
- ☑ essential, technical (essential) necessary for the basic functionality of the site

Many cookies can collect information that is then used by third parties

parties ", which, for example, directly support advertising activities (so-called" third-party cookies ").

These campaigns can be managed by an external company (Facebook, Heureka, List,

Google). **However, these data can not be identified.**

How to refuse cookies in a browser:

You can refuse / enable a cookie using a web browser.

Links to settings in the browser are below.

Chrome

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=cs>

Mozilla

<https://support.mozilla.org/en/kb/povoleni-zakazani-cookies>

We use the following cookies on our site:

Název cookie	Typ	Doba
Google Analytics / Google (1P_JAR / AID / APISID / CONSENT / HSID / NID / SAPISID / SID / SIDCC / SSID / _ga /)	Analytical, Tracking 3d-parties	Persistent 1 měsíc 12 měsíců 24 měsíců 240 měsíců 6 měsíců 24 měsíců 3 měsíce 24 měsíců
Facebook.com (act / c_user / datr / fr / pl / presence / sb / wd / xs)	Analytical, Tracking 3d-parties	Session Persistent 1 den 4 měsíce

Název cookie	Typ	Doba
		12 měsíců 30 měsíců
DoubleClick.net (DSID / IDE)	Tracking, Konverzní, Remarketing	Persistent 14 dní 12 měsíců
Imedia.cz (SID)	Tracking, Konverzní, Remarketing	Persistent 1 měsíc
cookie_accepted (souhlas s používáním cookies na webu)	Essential	Persistent 87 měsíců
Tripadvisor.com (CM / TACds / TATravelInfo / TAUD / TAUnique / PAC / PMC / TART / TASSK / URMCID / _gads	Analytical, Tracking 3d-parties	Persistent 120 měsíců 2 měsíce 14 dní 24 měsíců 5 dní 6 měsíců 24 měsíců
Youtube.com (YSC / APISID / CONSENT / HSID / LOGIN_INFO / PREF / SAPISID / SID / SSID / VISITOR)	Analytical, 3d-parties	Session Persistent 12 měsíců 24 měsíců 240 měsíců 12 měsíců
PHPSESSID (_utma / _utmb / _utmc / _utmt / _utmv / _utmz) pro funkčnosti prohlížení webu	Essential	Session